

Philips Air Fryer XXL
Digital Video

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1 INT. TALKING HEAD SHOT - DAY

1

This is an interview shot of Grace speaking to the interviewer who is just to the side of the camera.

SUPER: Grace Tan, Mother Of 2, Photographer & Coach

GRACE

So when I used to go to the office everyday, I didn't spend much time in the kitchen. But since the MCOs started, I worked from home. That should mean I would have a lot of free time to cook right? Turns out, no! Haha

2 INT. GRACE'S WORK STATION - DAY

2

Grace is in her work station, replying emails on her computer/laptop. The audio from the interview is heard as a voice over.

GRACE (V.O.)

Turns out, working from home is even busier than working in the office! So many things to do!

3 INT. LIVING ROOM - DAY

3

Grace is in the living room with her daughter. They are reading a book together, Grace points at a picture in the book, they laugh.

GRACE (V.O.)

Plus, I still want to spend quality time with my family. Where got time to cook?

4 INT. KITCHEN - DAY

4

Grace and her daughter are in the kitchen, and Grace is showing her daughter how to put ingredients into the Philips Air Fryer XXL. A shot of the smart sensor working.

GRACE (V.O.)

But I discovered the convenience of the Philips Air Fryer while working from home and it's become my go-to appliance for meals even to this day!

(MORE)

GRACE (V.O.) (cont'd)
Cooking has become much easier and healthier, with much quicker clean-up time. The smart sensor especially helps, because I can put in any food I want and it automatically knows what it is and how long it needs to be cooked for!

A shot of Grace referring to a recipe of roasted winter vegetables in the Nutri-U app on her tablet. (Ref: <https://www.philips.com.au/c-m-ho/philips-chef/recipe-overview-page/main-courses/roasted-winter-vegetables>)

GRACE (V.O.) (cont'd)
Also, with all the great recipes in the Nutri-U app, variety isn't an issue at all! Who knew that the air fryer was so versatile, right?

5 INT. DINING TABLE - DAY

5

Grace is sitting at the dinner table with her two children and her husband. They are having a nice meal together, consisting of appetizers (Puff Pastry Bites, Green Salad with Roasted Pepper), mains (Pizza with Salami and Mushrooms, Roasted Winter Vegetables) and desert (Pineapple with Honey and Coconut).

GRACE (V.O.)
I can cook quality food and spend quality time with my family.

6 INT. TALKING HEAD SHOT - DAY

6

GRACE
And honestly, that's what it's all about at the end of the day.

Grace smiles. The screen fades to white.

TITLE CARD: Philips logo